

Evoca announces its commitment to the Science Based Targets initiative (SBTi).

Evoca Group has formalized its commitment to set CO2 reduction targets in line with what climate science considers necessary to contain global warming, within the limits agreed at COP 21 in Paris (2015).

Valbrembo (Bergamo), March 22nd 2023 –

In 2022, Evoca launched its sustainable transition project "The Taste of Sustainability", guided and measured according to ESG criteria.

Maximum respect for the environment, for individuals, and for society today - and tomorrow - is at the heart of Evoca's strategy. The company's commitment to reducing both its carbon emissions and its environmental footprint finds today an important confirmation in its engagement with the Science Based Targets initiative (SBTi). The initiative signposts clearly-defined paths towards reducing greenhouse gas emissions.

The commitments to the SBTi are binding. They epitomize Evoca's intention to achieve specific objectives, the accomplishment of which will be communicated to Evoca stakeholders only after validation by SBTi experts.

The SBTi initiative is a partnership between CDP, the United Nations Global Compact; the World Resources Institute (WRI), and the World Wide Fund for Nature (WWF) - which currently has more than 4,000 affiliated companies worldwide. In our Country, the companies engaged in this ambitious project number around 100. Evoca is the first Italian company in the professional coffee machines industry to participate.

Press Release

Giusi Bonini, Chief Sustainability Officer at Evoca Group, explains: "At Evoca, we like to back up words with actions. Our purpose, 'Great coffee to inspire a better world, anywhere and anytime', expresses our determination to play our part in making the world a better place, both for present and for future generations. We're taking decisive action to reduce the carbon footprint of all our activities and of the value chain, by actively collaborating with customers and suppliers in order to achieve this target. We're excited to have committed to setting and achieving science-based goals: it is an honour to join the SBTi community and to make our contribution towards creating a carbon-free world for the future."

In addition to the SBTi commitment and the ensuing communication of its targets, 2023 will see other important milestones in the company's ESG strategy, including the launch of a systemic approach to assessing the product lifecycle from the design stage (LCA tool) and the publication of Evoca's first Sustainability Report.

For further information:
<https://sciencebasedtargets.org/>