

Evoca at Host: an innovative vision that goes beyond the world of HoReCa and OCS

At the trade fair event scheduled in Rho from 13th to 17th October, Evoca will present the best Out-of-Home solutions currently available on the market.

Valbrembo (Bergamo, Italy), 27 September 2023 – There is great anticipation around Evoca’s participation in Host. The Valbrembo group recently published its first Sustainability Report, which highlights the initiatives implemented, and the key results obtained, in sectors such as environmental protection, social responsibility and governance practices. With its ambitious programme “The Taste Of Sustainability”, Evoca aims to promote a solid culture of sustainability, involving not only its employees, but also its valued stakeholders.

Evoca is an example of Italian excellence that stands out for its remarkable innovation and strong dynamism in offering tangible, cutting-edge solutions, which can satisfy all the market’s needs. At Host, Evoca will present numerous new products, characterised by innovative technologies, but united under a single objective: to offer a perfect experience in all out-of-home consumption situations.

Gaggia Milano launches **La Brillante**, a model with a contemporary and minimalist look, which is equipped with the innovative PrimeMilk milk foaming system, allowing you to adjust the level of milk foam for each recipe. In line with the continuous evolution of the range is **La Dea**, a traditional coffee machine with a single brewing group, recently enriched with a new **Pro** version which offers direct drink selection through front buttons

Necta presents **Kometa**, the new star of the K-range, designed to offer the best to establishments that demand the best. An intelligent and eco-friendly fully-automatic machine, with an attractive and contemporary design, Kometa offers a drinks menu for every taste with a high level of customisation, complete connectivity and embedded payment systems.

Saeco is focusing on **Magic**, the new premium line of bean-to-cup OCS machines, now also in a water mains version, which represents an important evolution of the office and foodservice range. With Magic it will also be possible to test **Pro.Up**, the practical and innovative digital solution for online machine management. And that’s not all: at Host, Saeco will unveil a great novelty for small locations!

The HoReCa and OCS range is completed with **Futurmat** and **Visacrem** brand solutions, which are ready to



impress with compelling new features.

The Evoca proposal also embraces the world of Vending.

Necta presents three new products: Maestro with the original **PureLatte** solution - a machine that dispenses liquid milk-based drinks – the ten-spiral **Soprano** vending machine and the **Greeny Touch** module. For the table-top segment, Necta has a surprise in store that will be unveiled to visitors on our stand.

The **Hi! Plus** and **Hi! IES** products make the automated purchasing experience even more convenient and efficient, for both operators and customers. Hi! Plus is a versatile and adaptable cashless reader, which is compatible with different types of vending machine, and supports advanced payment methods, including our **Breasy** app. Hi! IES, on the other hand, is a cloud solution for intelligent cashless data management, which offers a complete overview of transactions and centralised management of readers.

With all this and much more to experience, Evoca invites you to visit them at Host, from 13th to 17th at **Hall 22 – Stand F35/G46**: come and discover the best solutions for the Out-of-Home!

EVOCA Group is a world leader in the production of professional coffee machines and one of the main international operators in the HoReCa and OCS. EVOCA markets its products through several brands (Necta, Wittenborg, Saeco, Gaggia, Ducale, SGL, Newis, Cafection, Visacrem, Futurmat and Macas), each with its own individual identity and highly synergistic with the EVOCA mission. Today EVOCA has more than 10,000 customers in over 140 countries around the world, 2,000 employees and revenues exceeding 460 million euros. Headquartered in Italy (Valbrembo - Bergamo), EVOCA is present globally with 9 production sites, 6 research and development centers and has registered over 600 patents.

www.evocagroup.com