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Wittenborg W100 stands out at the 2024 European Product Design Awards™

Named Top Design Winner in the Beverage and Food category.

Valbrembo (Bergamo, Italy) – Wittenborg, the Danish heritage brand within Evoca Group, proudly celebrated over a century of excellence this year with the launch of its premium tabletop coffee machine - the W100. Empowered by a century-long commitment to craftsmanship, exceptional coffee quality, and a forward-looking approach to design and sustainability, the W100 continues to earn international recognition and success.

The strategic vision and joint efforts of Evoca Group and Avalon Innovation awarded the W100 as the Top Design Winner in the Beverage and Food category at the recent 2024 European Product Design Awards™ (EPDAs).

The EPDAs were established by the Farmani Group, a leading organisation curating and promoting photography, design, and architecture across the globe since 1985. Awards aim to spotlight international products and industrial designs, recognising the efforts of talented product designers who enhance daily life through creative, functional, and sustainable solutions.

This accolade places the W100 among a distinguished club of products recognised for their exceptional contributions to design excellence. It acknowledges the machine's seamless integration of technology, sustainability, and user-focused features.

The W100 effortlessly combines Scandinavian design, known for its minimalism and functionality, with Italian craftsmanship in production generating a product of the highest quality. The W100 also stands out for its leading technology, ensuring ease of use and high-quality drinks. It integrates professional-grade components from the HoReCa sector, a state-of-the-art 12-inch touchscreen, enhanced digital connectivity options, and latest electronics powered by HTML5 technology. The machine also embodies Wittenborg's dedication to sustainability with environmentally optimised materials, an Eco mode, and an A++ energy efficiency certification (EVA EMP Protocol).

The European Product Design Award for the W100 highlights Evoca Group's ongoing leadership in the professional coffee machine industry, where design excellence and technological innovation converge to create products that redefine consumer experiences and set new industry standards.

Evoca Group is a world-leading producer of professional coffee machines and vending machines for out-of-home consumption, anchored in more than 90 years of coffee and vending heritage. Together, our broad portfolio offers a complete range of products to bring great coffee and vending products to our ~10,000 customers - serving consumers across hotels, restaurants, office buildings, public



spaces, and more. www.evocagroup.com

