

25 February 2025

## Evoca Group Strengthens Its Presence with the Launch of Evoca Nederland B.V.

Evoca Group is pleased to announce a significant milestone in its growth journey with the launch of its new commercial branch, Evoca Nederland B.V., based in Gorinchem, South Holland. This strategic expansion underscores Evoca's commitment to dynamic growth, strengthening relationships, and enhancing service for our customers in the region.

Led by Country Manager Tjerry Sanders, Evoca Nederland B.V. will serve as the central hub for our local client activity. To further support our customers, a 70 sqm showroom is set to open in early July 2025, offering a unique in-cup coffee experience and showcasing the latest professional coffee and vending machines from our iconic brands Gaggia, Necta, and Saeco. The showroom will also highlight our best-in-class sustainability and TCO credentials, along with the latest digital innovations.

During this start-up phase, operations will continue as normal, ensuring uninterrupted service to our clients. Invitations to the showroom launch will follow in due course, providing an opportunity to explore our extensive product range and innovative solutions.

For further information and business enquiries, please reach out directly to Tjerry Sanders ([tjerry.sanders@evocagroup.com](mailto:tjerry.sanders@evocagroup.com)).

Evoca Group is a world-leading producer of professional coffee machines and vending machines for out-of-home consumption, anchored in more than 90 years of coffee and vending heritage. Together, our broad portfolio offers a complete range of products to bring great coffee and vending products to our ~10,000 customers - serving consumers across hotels, restaurants, office buildings, public spaces, and more. [www.evocagroup.com](http://www.evocagroup.com)