



Evoca's Wittenborg W100 wins the iF DESIGN AWARD 2025 – an outstanding success in international design!



Valbrembo, 27 February 2025 – Evoca Group is delighted to announce that the **Wittenborg W100** - the latest innovation from the iconic Scandinavian brand, has been honored with the prestigious **iF DESIGN AWARD 2025**. This globally renowned award is a seal of quality for outstanding design and design quality. It has been awarded by iF International Forum Design GmbH, one of the oldest independent design institutions in the world, for over 70 years.

The award was given in the discipline **PRODUCT**, category **1.16 KITCHEN**, type of entry **COFFEE / BEVERAGE MAKER** and honors the innovative and outstanding design of the W100. This makes Evoca Group one of the best among the almost 11,000 submissions from 66 countries – an impressive achievement that underlines the highly competitive nature of this award.

The W100 seamlessly blends Scandinavian design – renowned for its minimalism and functionality – with Italian craftsmanship, delivering a product of exceptional quality. Its superior technology ensures ease of use and consistently high-quality beverages. The machine features professional-grade components from the HoReCa sector, an advanced 12-inch touchscreen, enhanced digital connectivity, and the latest electronics powered by HTML5 technology. Reflecting Wittenborg's commitment to sustainability, the W100 is built with environmentally optimised materials, includes an Eco mode, and holds an A++ energy efficiency certification (EVA EMP Protocol).

With its groundbreaking features, the W100 convinced the international jury of experts, which consists of 131 independent design professionals, prevailed against the high-caliber competition and deservedly received the coveted seal of approval.

Further information about the Wittenborg W100 can be found on the official ifdesign.com website under "Winners & iF Ranking": <https://ifdesign.com/en/winner-ranking/project/wittenborg-w100/703462>.

About Evoca Group

Evoca Group is a world-leading producer of professional coffee machines and vending machines for out-of-home consumption, anchored in more than 100 years of coffee and vending heritage. Together, our broad portfolio of brands offers a complete range of products to bring great coffee and vending products to our 10,000 customers - serving consumers across hotels, restaurants, office buildings, public spaces, and more.

www.evocagroup.com

About the iF DESIGN AWARD

Since 1954, the iF DESIGN AWARD has been a globally recognized trademark when it comes to design excellence. The iF Design brand is internationally established as a symbol of outstanding design achievements. The iF DESIGN AWARD is one of the most important design prizes in the world. It honors design achievements in all disciplines: product, packaging, communication and service design, architecture and interior design as well as professional concept, user experience (UX) and user interface (UI). All award-winning entries are presented on ifdesign.com.