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## W100 wins the prestigious Red Dot Design Award – a hat-trick of innovation!

Valbrembo (Bergamo, Italy) – Evoca is proud to announce that Wittenborg W100 has won the prestigious **Red Dot Design Award** in the *Product* category. This achievement marks the third design prize in a row, following the European Product Design Award and the iF Design Award, and highlights once again the company's commitment to excellence and innovation in product design.

The Red Dot Design Award, established in 1955, is one of the most sought-after accolades in the design world. Each year, a panel of expert judges evaluates thousands of submissions from all over the world, recognising only the most outstanding products for their innovation, functionality, and aesthetics. W100 stood out for its seamless blend of technology, sustainability, and user-centric design, reaffirming its position as a benchmark in the professional coffee sector.

W100 is a cutting-edge coffee and beverage machine designed specifically for the professional sector. This innovative solution combines sustainability, premium materials, and advanced technology to redefine the coffee service experience. Beyond its striking design, W100 is engineered for efficiency, offering simplified operations and streamlined maintenance processes that reduce downtime by up to 20%.

Its seamless integration with cloud-based services allows for real-time maintenance monitoring and beverage customisation, ensuring optimal performance and personalised service. Beyond operational efficiency, W100 also prioritises ease of use with an intuitive and fully customisable user interface.

Driven by contemporary design trends and enhanced with Italian elegance, W100 blends sleek, modular lines with soft corners, creating a modern yet functional aesthetic that enhances any environment. Plus, energy efficiency is a feature at the heart of the project, with an A++ energy rating and an eco-mode that minimises power consumption, reinforcing the Group's commitment to sustainability.

Evoca continues to lead the way in the professional coffee industry, setting new standards for design and innovation. By combining cutting-edge technology with sustainability and user-centric design, W100 exemplifies the company's vision for the future of coffee service. The Red Dot Design Award is just the latest in a series of accolades that highlight the company's ongoing success and its ability to deliver products that inspire and delight customers worldwide.

For more information about W100 please visit the [webpage](#), and for details on the Red Dot Design Award, visit [red-dot.org](http://red-dot.org).



Evoca Group is a world-leading producer of professional coffee machines and vending machines for out-of-home consumption, anchored in more than 100 years of coffee and vending heritage. Together, our broad portfolio of brands offers a complete range of products to bring great coffee and vending products to our 10,000 customers - serving consumers across hotels, restaurants, office buildings, public spaces, and more.

[www.evocagroup.com](http://www.evocagroup.com)

